

voyAlge strategy's AI policy

Principles of Using AI

At voyAlge strategy, we incorporate the following principles into everything we do:

- **Transparency:** We carefully explain the algorithms, data, and design decisions that underly AI systems and applications. We prioritize AI model and AI system activity documentation to ensure that stakeholders have visibility over AI operations
- **Accountability:** When using generative AI, we bear the responsibility for the consequences of AI's actions and decisions—we ensure that we build and use AI in a responsible fashion by identifying, mapping, measuring, and mitigating risks
- **Integrity:** We do not rely on AI to create deliverables for clients—we prudently tailor our deliverables to the unique needs of our clients—and we clearly disclose any use of generative AI in our work
- **Privacy:** We protect clients' personal data since we do not share it with any AI tools; AI is not used to infringe upon individuals' privacy rights
- **Intellectual property:** We make sure that we do not infringe on any individual's or company's intellectual property when we use AI systems and tools
- **Human rights:** We aim to not infringe on anyone's human rights when we use AI systems and tools. Detecting and mitigating bias and discrimination based on protected grounds of discrimination is critical to everything we do
- **Inclusion:** Accessibility and fairness in AI tools are actively considered so that they do not perpetuate existing biases
- **Supporting our clients:** We are approachable and can answer client questions regarding AI tools; similarly, we create and use responsible AI tools